

Privacy Policy



1. INTRODUCTION

- 1.1 A. Clarke & Co (SMETHWICK) Ltd, trading as Clarke Transport, offers a range of transport services.
- 1.2 In the course of our business, we collect personal information. This privacy policy has been developed to ensure that such information is handled appropriately.
- 1.3 We are committed to complying with all UK Data Protection Laws including the *General Data Protection Regulation [GDPR]*, *Data Protection Act 2018* and *Privacy in Electronic Communications Regulations [PECR]*, in relation to all personal information.

we collect. Our commitment is demonstrated in this policy.

UK Data Protection law sets out the way that personal information must be treated.

- 1.4 This privacy policy also incorporates our policy on managing credit information (see particularly section 8 onwards).

Who does the privacy policy apply to?

- 1.5 This policy applies to any person in relation to whom we currently hold or may in the future collect personal information. Broadly, we only collect personal information from customers, providers of transport services and agents who perform services on our behalf and from prospective employees and prospective providers of transport services.

What information does the privacy policy apply to?

- 1.6 This policy applies to personal information. In broad terms, 'personal information' is information or opinions relating to a particular individual who can be identified.
- 1.7 Information is not personal information where the information cannot be linked to an identifiable individual.

2. HOW DO WE MANAGE THE PERSONAL INFORMATION WE COLLECT?

- 2.1 We manage the personal information we collect in numerous ways, such as by:
- (a) Implementing procedures for identifying and managing privacy risks;
 - (b) implementing security systems for protecting personal information from misuse, interference and loss from unauthorised access, modification or disclosure;
 - (c) providing staff with training on privacy issues;
 - (d) Appropriately supervising staff who regularly handle personal information;
 - (e) Implementing mechanisms to ensure any agents or contractors who deal with us comply fully;
 - (f) implementing procedures for identifying and reporting privacy breaches and for receiving and responding to complaints;
 - (g) appointing a privacy officer within the business to monitor privacy compliance.

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2.2 We will take reasonable steps to destroy or de-identify personal information if that information is no longer needed for the purposes for which we are authorised to use it.

2.3 Because the nature of our business primarily involves packaging, transporting, distribution and general freight services, it is generally not possible to use a pseudonym or remain anonymous when dealing with us. However, we may be able to offer you a temporary account and limited services if you wish to use a pseudonym or remain anonymous. If you want to use a pseudonym or remain anonymous when dealing with us, you should notify us, and we will try to accommodate your request, subject to our ability to perform the services.

3. WHAT KINDS OF INFORMATION DO WE COLLECT AND HOLD?

3.1 The personal information we may collect differs depending on whether you are a customer, a provider of transport services, or a prospective employee or a prospective provider of transport services.

Personal information (customers)

3.2 If you are a customer, we may collect and hold personal information about you, which may include:

- (a) Your contact details;
- (b) financial and credit information;
- (c) date and place of birth;
- (d) information in publicly available company records about you;
- (e) Photographs
- (f) Any other personal information required to provide the services to you.

Personal information (providers of transport services and agents and prospective providers of transport services, agents and employees)

3.3 If you are a provider of transport services or a prospective employee or a prospective provider of transport services, we may collect and hold personal information about you, which may include:

- (a) Sensitive information (see below);
- (b) photographs;
- (c) contact information;
- (d) date of birth;

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- (e) employment arrangements and history;
- (f) insurance information and claims history;
- (g) licence details;
- (h) education details;
- (i) driving history;
- (j) banking details;
- (k) Any other personal information required to engage you as a provider of transport services or to consider offering you employment.

Sensitive information

3.4 'Sensitive information' is a subset of personal information and includes personal information that may have serious ramifications for the individual concerned if used inappropriately.

3.5 Generally, we do not collect sensitive information about customers.

3.6 However, we may collect sensitive information from and about providers of transport services and agents, and prospective employees and prospective providers of transport services, such as:

- (a) Health information (including but not limited to drug and alcohol testing results);
- (b) criminal history;
- (c) membership of professional or trade associations;
- (d) Membership of trade unions.

4. HOW AND WHEN DO WE COLLECT PERSONAL INFORMATION?

4.1 Our usual approach to collecting personal information is to collect it directly from the individual concerned.

4.2 We may also collect personal information in other ways, such as from:

- (a) Other providers of transport services;
- (b) current and previous employers;
- (c) Entities that conduct medical testing and drug and alcohol tests on our behalf;
- (d) trade references;
- (e) Insurance providers and brokers.

5. HOW DO WE HOLD PERSONAL INFORMATION?

5.1 Our usual approach to holding personal information includes holding that personal information:

- (a) Physically, at our premises;
- (b) electronically, using secure encrypted servers;

5.2 We secure the personal information we hold in numerous ways, including:

- (a) Using security systems to limit access to premises outside of business hours;
- (b) using secure encrypted servers to store personal information;
- (c) using unique usernames, passwords and other protections on systems that can access personal information; and
- (d) holding certain sensitive documents securely.

6. WHY DO WE COLLECT, HOLD, USE OR DISCLOSE PERSONAL INFORMATION?

6.1 We take reasonable steps to use and disclose personal information for the primary purpose for which we collect it. The primary purpose for which information is collected varies, depending on the particular service being provided or the individual from whom we are collecting the information, but is generally as follows:

- (a) In the case of customers – to provide you with packaging, distribution or general freight and transport services;
- (b) in the case of providers of transport services and agents – to assist us in providing our customers with high-quality packaging, distribution or general freight and transport services;
- (c) in the case of potential employees and potential providers of transport services – to assess suitability for employment or engagement.
- (d) in the case of customers – to collect and share consignment information and photographic evidence of delivery for customer consignments
- (e) in the case of providers of transport services and agents – to assist in assigning, monitoring and collecting photographic evidence of delivery for customer consignments.

6.2 Personal information may also be used or disclosed by us for secondary purposes that are within an individual's reasonable expectations and that are related to the primary purpose of collection.

6.3 We may collect and use customers' personal information:

- (a) To assess eligibility for credit; and to keep records of transactions to assist in future enquiries and enhance our customer relationship with

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6.4 We may collect and use providers of transport services' personal information:

- (a) to conduct checks to ensure that the provider can perform and is performing the services to our standards and
- (b) for payment purposes.

6.5 We may disclose personal information to:

- (a) Providers of transport services;
 - (b) employers of individuals;
 - (c) credit reporting bodies
 - (d) Practitioners and entities that provide drug and alcohol testing and other medical testing for us;
 - (e) government bodies (such as the police, road transport authorities, immigration authorities and the inland revenue);
 - (f) other service providers in order to provide the freight or transport service or to assist our functions or activities (such as our accountants, advisers, consultants and compliance auditors);
 - (g) insurance providers and brokers;
 - (h) customers of Clarke Transport who require the information as part of their compliance procedures or systems or to meet legislative requirements;
 - (i) any third-party technology providers we engage from time to time, such as email filter providers.
- 6.6 Otherwise, we will only disclose personal information to third parties if permitted by the *Privacy Act*.

7. WILL WE DISCLOSE PERSONAL INFORMATION OUTSIDE UNITED KINGDOM

We generally do not disclose personal information outside the United Kingdom.

8. HOW DO WE MANAGE YOUR CREDIT INFORMATION?

What kinds of credit information may we collect?

8.1 We generally do not collect credit information about providers of transport services and employees.

8.2 In the course of providing our services to a customer, we may collect and hold the following kinds of credit information:

- (a) Your identification information;
- (b) Information about any credit that has been provided to you;
- (c) your repayment history;

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- (d) information about your overdue payments;
- (e) Whether terms and conditions of your credit arrangements with us are varied;
- (f) Whether any court proceedings are initiated against you in relation to your credit activities;
- (g) information about any bankruptcy or debt agreements involving you;
- (h) any publicly available information about your creditworthiness and
- (i) Any information about you where you may have fraudulently or otherwise committed a serious credit infringement.

8.3 In some circumstances, we may collect credit information and personal information from credit reporting bodies. The kinds of information we collect may include any of those kinds of information outlined in sections 3.2 and 8.2 of this policy.

8.4 We may also collect personal information that may affect a customer's creditworthiness from other credit providers (e.g. trade referees and banks) that themselves may collect that information from credit reporting bodies. The kinds of personal information we collect may include any of those kinds of personal information outlined in section 3.2 of this policy.

How and when do we collect credit information?

8.5 Generally, we will only collect credit information directly from a customer, their trade referees and credit bodies

8.6 Other sources we may collect credit information from include:

- (a) Banks and other credit providers;
- (b) your suppliers and creditors, and
- (c) Our providers of transport services and agents.

How do we store and hold the credit information?

8.7 We store and hold credit information in the manner outlined in section 5 of this policy.

Why do we collect the credit information?

8.8 Our usual purpose for collecting, holding, using and disclosing credit information about you is to enable us to provide you with transport services.

8.9 We may also collect the credit information to:

- (a) Process payments; and
- (b) Assess eligibility for credit.

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Overseas disclosure of the credit information

8.10 We will not disclose your credit information outside the United Kingdom.

How can I access my credit information, correct errors or make a complaint?

8.11 You can access and correct your credit information or complain about a breach of your privacy in the manner set out in section 9 of this policy.

9. HOW DO YOU MAKE COMPLAINTS OR ACCESS AND CORRECT YOUR PERSONAL OR CREDIT INFORMATION?

9.1 It is important that the information we hold about you is up-to-date. You should contact us if your personal information changes.

Access to information and correcting personal information

9.2 You may request access to the personal information held by us or ask us for your personal information to be corrected by using the contact details in this section.

9.3 We will grant access to the personal information held as soon as possible, subject to the requested circumstances.

9.4 In keeping with our commitment to protect the privacy of personal information, we may not disclose personal information to you without proof of identity.

9.5 We may deny access to personal information if:

- (a) The request is unreasonable;
- (b) Providing access would have an unreasonable impact on the privacy of another person;
- (c) Providing access would pose a serious and imminent threat to the life or health of any person or
- (d) There are other legal grounds to deny the request.

9.6 We will not charge a fee for responding to a data access request.

9.7 If the personal information we hold is not accurate, complete and up-to-date, we will take reasonable steps to correct it so that it is accurate, complete and up-to-date where it is appropriate to do so.

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Complaints

9.8 If you want to complain about anything related with your privacy, you must follow the following process:

(a) The complaint must first be made to us in writing, using the contact details in this section. We will respond within a reasonable time to the complaint.

(b) You may take your complaint to the Information Commissioner's Office if the privacy issue cannot be resolved.

Who to contact

9.9 A person may make a complaint or request to access or correct personal information about them held by us. Such a request must be made in writing to the following address:

Email address: DataPrivacygroup@clarketransport.co.uk

10. CHANGES TO THE POLICY

10.1 We may update, modify or remove this policy at any time without prior notice.

10.2 This policy is effective from 16 July 2018. If you have any comments on the policy, please get in touch with our Chief Privacy Officer using the contact details in section 9 of this policy.

10.3 Updated to include new legislation. 18/10/2023